



Death with Dignity National Center  
Death with Dignity Political Fund

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# ANNUAL REPORT 2013

*THE ROAD  
TO SUCCESS*

# MESSAGE FROM OUR BOARD PRESIDENT: CHARTING THE COURSE

## Death with Dignity National Center

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### Officers

Steve Telfer, *President*  
Dan Gregorie, *Vice President*  
Carol Pratt, *Treasurer*  
Alan Meisel, *Assistant Treasurer*  
Eli Stutsman, *Secretary*

## Death with Dignity Political Fund

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### Officers

Steve Telfer, *President*  
Dan Gregorie, *Vice President*  
Carol Pratt, *Treasurer*  
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Roger Schaffler, *Outreach Coordinator*

Dear Friends and Colleagues,

I am pleased to present the FY2012-2013 annual report for the Death with Dignity National Center and the Death with Dignity Political Fund. It was a year of opportunities, and we are proud to have harnessed the opportunities given to us to charter a new course for the entire movement.



Our organization has a history of mapping the successes for the whole movement, while at the same time leading the way to policy reform through action and advocacy. We do the quiet, behind-the-scenes analyses necessary to build the infrastructure for success—our work during the last fiscal year. This year, however, was the year to capitalize on our successful planning and help propel the movement toward progress.

And, progress we've made. Massachusetts voters turned out in droves for our cause, and we had our opponents scrambling to defend the old status quo. Their campaign manager said, "If the proponents could pass this in 40-percent-Catholic Massachusetts, they'd be running through the other states within five years."

While the movement did not succeed in securing Massachusetts as a Death with Dignity state (losing by slightly more than 1% of the vote), we are proud of our organization's educational and advocacy efforts in the Commonwealth. Like our opposition, we recognized Massachusetts was a key state, and we gave everything we could to support the effort (to the full extent allowable by law, of course). Throwing our whole support behind Massachusetts led to a short-term undesirable financial position, as you will note in our financial statements included herein. However, we are confident we will recover quickly, and more importantly, with so much at stake, it was the right decision for the movement at the right time.

Looking ahead, we know our groundbreaking work in New England will lead to future policy reform in the region. We are proud to have been the leader in charting the course and building the infrastructure from the beginning. We are proud and thankful you joined us in this effort

I invite you to peruse our report and share in our accomplishments.

Regards,

A handwritten signature in blue ink that reads "Steve Telfer". The signature is fluid and cursive, written over a light blue background.

Steve Telfer, President  
Board of Directors  
Death with Dignity National Center  
Death with Dignity Political Fund

ps As a sneak peak to next year's work, Vermont passed their version of a Death with Dignity law right after the fiscal period covered in this year's Annual Report. Success follows effort, and we are looking to future successes in the New England region. Stay tuned!

# LEGEND

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## MISSION

The mission of the Death with Dignity National Center is to promote Death with Dignity laws based on our model legislation, the Oregon Death with Dignity Act, both to provide an option for dying individuals and to stimulate nationwide improvements in end-of-life care.

## PROGRAMS:

Throughout the year, we serve as the expert resource for all things having to do with Death with Dignity laws. These communications fall into one of three categories.

### **People Seeking Information about Death with Dignity Laws:**

This is the most common reason people contact the National Center. Many of the people who contact us are students and professors looking for specific, teachable information about these groundbreaking laws. Others reach out to us because they are facing a grave prognosis and want to learn more about the end-of-life options and resources available in their states. These options include hospice and palliative care throughout the US as well as Death with Dignity in Oregon and Washington.

### **Supporters Who Want to Get Further Involved as Advocates or Volunteers:**

A testament to the growing national conversation about Death with Dignity, every year we hear from more people wanting to know how they can get involved to advance the national movement or become an advocate in their state. As the respected national leader in affecting real and lasting change around end-of-life healthcare policy reform, we are able to provide specific tips to build grassroots support as well as connect like-minded advocates to one another.

### **Reporters and Members of the Press:**

As the national conversation and awareness about Death with Dignity grows, reporters throughout the US contact us to get the facts about our model legislation, the Oregon Death with Dignity Act. Members of our staff and Board of Directors are recognized national experts in the Death with Dignity movement. We are honored to serve as the leading resource about these laws and discuss the future of the movement with media outlets.

## POLICY REFORM:

### **Strategic Analysis for the Movement**

Our unique role in the movement has always been analysis of trends and identification of the clearest direction forward to policy reform, acting as the cartographers of the movement, so to speak. Working with policy reform experts in multiple social movements and applying our own criteria, during this fiscal year, we identified New England as the region most likely to achieve policy reform success. These hours of behind-the-scenes research, consultation, and meetings are the tedious work behind mapping the direction of the movement.

# CHALLENGES & STEERING TOWARD OPPORTUNITIES

## Vermont

For 10 years, we have worked with Vermonters to bring about end-of-life care policy reform. We are the fiscal agent for the local Vermont group, and during the last fiscal year, we provided critical policy analysis, research, and education about Oregon's model legislation.

## Massachusetts

During this fiscal year, the campaign to enact a Death with Dignity law in Massachusetts led by Dignity 2012, was in full swing. As a 501(c)(3) organization, the National Center was limited in its ability to participate in the campaign because of IRS regulations. However, we provided our full advocacy and education support to the people of Massachusetts in their efforts to learn about how the Death with Dignity policy would work in their state.

Our board members led the steering committee providing guidance to the campaign's consultants, meeting weekly, and then daily, to bring our real-world experience with the policy to Massachusetts. The staff and volunteers of our 501(c)(4), the Political Fund, were on the ground in Massachusetts coordinating the statewide educational efforts.

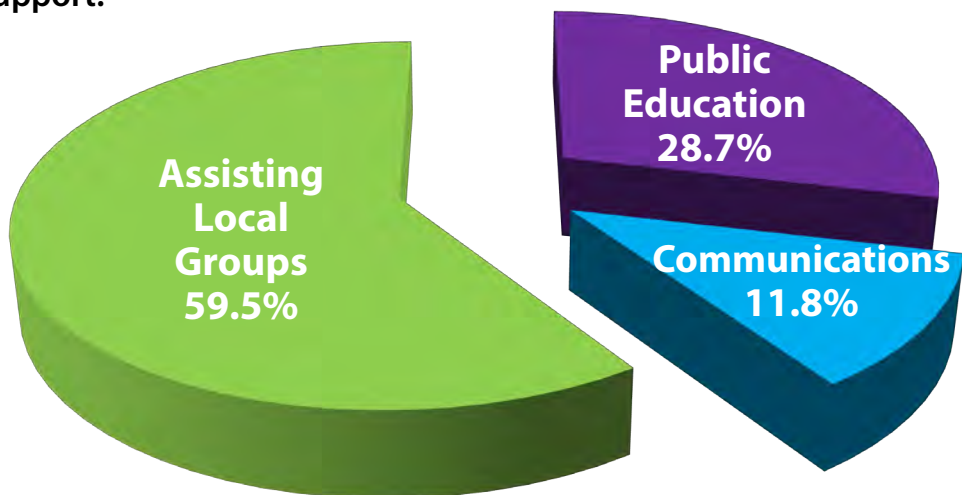
Non profit organizations are limited in their ability to engage with campaigns, but not barred from doing so. As part of our commitment to the entire Death with Dignity movement, we worked with the ballot initiative to the full extent allowable by law.



## Your support helps fuel our efforts

We are very grateful for your generous support. It is important to us to invest your hard-earned dollars wisely. This chart shows how our program dollars were spent during the 2012-2013 fiscal year.\*

Thank you so much for your support!



\*These amounts are derived from audited financial statements.

## Consolidated Statement of Financial Position

	2013	2012
<b>ASSETS</b>		
Cash and cash equivalents	\$36,813	\$97,773
Prepaid expenses	1,061	4,167
Investments	219,402	226,505
Property and equipment, net	16,799	22,267
<b>TOTAL ASSETS</b>	<b>\$274,075</b>	<b>\$350,712</b>
<b>LIABILITIES</b>		
Accounts payable & accrued expenses	\$108,869	\$21,166
Total liabilities	108,869	21,166
<b>NET ASSETS</b>		
Unrestricted net assets:		
Undesignated	\$96,619	\$259,074
Board designated	51,788	48,205
Property and equipment, net	16,799	22,267
Total unrestricted net assets	\$165,206	\$329,546
Temporarily restricted net assets	-	-
Total net assets	\$165,206	\$329,546
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$274,075</b>	<b>\$350,712</b>

*These amounts are derived from audited financial statements.*

*The Death with Dignity National Center fiscal year 2012-2013 financials and 2012 tax forms filed in 2013 (IRS Form 990) are available at: [www.dignitydc.org](http://www.dignitydc.org)*

*The Death with Dignity Political Fund fiscal year 2012-2013 financials are available at: [ActionFund.DeathwithDignity.org.about](http://ActionFund.DeathwithDignity.org.about)*

*Copies of the full audit are available at 520 SW 6th Avenue, Suite 1220, Portland, OR 97204.*

# FINANCIAL STATEMENTS

and Death with Dignity Political Fund  
for the years ending March 31, 2013 and 2012.

## Consolidated Statements of Activities

	2013			2012		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>REVENUE AND SUPPORT:</b>						
Contributions	\$434,022	\$17,749	\$451,771	\$531,408	\$52,583	\$583,991
Grants	-	-	-	2,000	-	2,000
In-kind contributions	15,304	-	15,304	28,633	-	28,633
Income (loss) on investments	23,045	-	23,045	7,247	-	7,247
Other Income	289	-	289			
Net assets released from restrictions:						
Satisfaction of purpose restrictions	17,749	(17,749)	-	98,977	(98,977)	-
<b>TOTAL REVENUE AND SUPPORT</b>	<b>\$490,409</b>	<b>-</b>	<b>\$490,409</b>	<b>\$668,265</b>	<b>(\$46,394)</b>	<b>\$621,871</b>
<b>EXPENSES:</b>						
Program services:						
Public Education	\$139,673	-	\$139,673	\$149,012	-	\$149,012
Communication	57,475	-	57,475	74,312	-	74,312
Oregon Plus One	290,094	-	290,094	361,736	-	361,736
Total Program Services	\$487,242	-	\$487,242	\$585,060	-	\$585,060
Management and general	42,046	-	42,046	39,846	-	39,846
Fundraising	125,461	-	125,461	109,029	-	109,029
<b>TOTAL EXPENSES</b>	<b>\$</b>	<b>-</b>	<b>\$654,749</b>	<b>733,935</b>	<b>-</b>	<b>733,935</b>
<b>Change in net assets</b>	<b>(\$164,340)</b>	<b>-</b>	<b>(\$164,340)</b>	<b>(\$65,670)</b>	<b>(\$46,394)</b>	<b>(\$112,064)</b>
<b>NET ASSETS:</b>						
Beginning of year	\$329,546	-	\$329,546	\$395,216	\$46,394	\$441,610
End of year	\$165,206	-	\$165,206	\$329,546	-	\$329,546

We could not maintain our track record of success without your support. At the same time, we recognize you have goals you would like to achieve through giving. The Death with Dignity National Center offers a variety of giving options to meet each donor's needs. Our fundraising efforts are designed to give a voice to the overwhelming majority of Americans who support the right of terminally ill individuals to make their own end-of-life decisions. Our commitment is to improve health care for those who are terminally ill by guaranteeing that a range of options is available to each and every one of those we serve. Together we can help ensure access and dignity for all people.



## Outright Gifts

Gifts can be made individually and directly to the Death with Dignity National Center for unrestricted support of our mission or designated for a specific purpose.

## Automatic Recurring Gifts

You can provide ongoing, reliable support to the mission of the Death with Dignity National Center through our *Sustaining Partner Program* with monthly or quarterly donations transferred directly from your debit or credit card. You have no checks to write, no payments to remember, and no envelopes to mail. You can set up your Sustaining Partner gift by mail, phone, or through our secure online donation form.

## Bequests and Planned Gifts

Bequests and Planned Gifts enable you to leave a legacy for future generations and create a lasting commitment to dignity and improved end-of-life options for all. You can make an outright bequest by leaving a specific dollar amount or a percentage of your estate. Your estate planner can guide you through this process. If you are interested in a Planned Gift, you can work with your estate planner to set up an annuity trust, a unitrust, or a gift annuity\*, or you can designate the Death with Dignity National Center as a beneficiary on your life insurance or retirement plan to create a permanent legacy for change. Please see the following page for details and to read why one supporter has chosen to include the Death with Dignity National Center in her estate plans.

## Gifts of Stock or Mutual Funds

Donating stocks or mutual funds may provide you a charitable deduction for the fair market value of your gift, along with an exemption from capital gains tax. We have a broker/consultant who will assist you with completing your gift of stock or mutual funds. Please contact us for more information.

## Giving In Memory or In Honor of Someone

Memorial and honorary gifts celebrate the lives and achievements of special individuals in a lasting way.

## Workplace Matching Gifts

If you are an employee or retiree and your company has a matching gifts program, you can double or even triple the value of your gift at no additional cost to you. Your company's Human Resources office can provide appropriate information and forms.



\*Please note currently we can only set up gift annuities for residents of Oregon.





*"I watched my mother, father, and two brothers die slow, horrible deaths. I've included the Death with Dignity National Center in my estate plans because I want to ensure future generations won't have to suffer like my loved ones did."*

*~Dee, RI*

## Have you left your legacy? I have and I encourage you to do the same.

It is never too late to plan ahead. One way you can advocate for Death with Dignity is to help ensure the Death with Dignity National Center's long-term financial strength. A wonderful way to accomplish this is to do what I did and include them in your estate plans. In doing so you will Leave a Legacy of Dignity to future generations. Two of the most common ways are bequests and planned gifts.

It is very easy to include them in your bequest. See the box to your right for sample language.

If you have questions about including the Death with Dignity National Center in your will or setting up a planned gift, please call Cindy at 503.228.4415 or speak with your attorney.

### Bequests to the Death with Dignity National Center

may be made by including the following language in your will:

"I give, devise, and bequeath to the Death with Dignity National Center, 520 SW 6th Avenue, Suite 1220, Portland, Oregon 97204, EIN #: 93-1162366, \_\_\_\_\_% of my estate or the sum of \$\_\_\_\_\_ (or describe stocks, bonds, life insurance, or other assets) to be used for the general purpose of defending and promoting Death with Dignity laws throughout the United States."

