



Death with Dignity National Center
Death with Dignity Political Action Fund

ANNUAL REPORT 2010



**RESPECT THE WILL
OF THE PEOPLE**

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OUR MISSION



The mission of the Death with Dignity National Center (DDNC) is to provide information, education, research and support for the preservation, implementation and promotion of Death with Dignity laws which allow a terminally ill, mentally competent adult the right to request and receive a prescription to hasten death under certain specific safeguards. We promote Death with Dignity laws based on our model legislation, the Oregon Death with Dignity Act, as a stimulus to nationwide improvements in end-of-life care and as an option for dying individuals. We accomplish our mission by working to defend and promote Death with Dignity laws in court and in the court of public opinion through our nonprofit Death with Dignity National Center [501(c)(3)], and by working directly with public policymakers through our affiliated Political Action Fund [501(c)(4)].

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Message from our Executive Director

Dear Friends of the Death with Dignity National Center,

The work of 2010 represented a year of solid research and infrastructure building in preparation for a 2011 Death with Dignity legislative effort in Vermont and a 2012 ballot initiative in New England. It was a year of quiet, background work necessary to launch a campaign.

It is challenging to go through a year where our diligent and tireless work toward our mission is conducted behind the scenes without much public progress. But, all of our staff and board members are committed to the cause, and we all understand the importance of building a solid infrastructure.

We conducted polling; we worked with local grassroots organizations; we built relationships with legislators and lawmakers. All of these activities will prove critical to our success in 2011.

For 2011, you can expect a full campaign launch in Vermont in January, reflecting the fruits of our efforts. By the end of the year, we firmly believe Vermont will be the third state to enact and fully implement Death with Dignity legislation. And, around the same time, you can expect the launch of a 2012 New England ballot initiative campaign. It will be an exciting year!

In order to better communicate with you, we launched a blog, "Living with Dying." On a weekly basis we update our blog with information about Death with Dignity and end-of-life and palliative care. Guest bloggers contribute as well, to broaden the perspective. I invite you to visit our website and peruse the "Living with Dying" blog as a way to obtain regular updates about the movement.

We could not have accomplished this work without your belief in our ability to succeed. I want to personally thank you for your support, and I invite you to read through this Annual Report to review our accomplishments of last year.

My best to you,



Peg Sandeen
Executive Director



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Our Organizations and Programs



The Center is comprised of two organizations, the Death with Dignity National Center and the Death with Dignity Political Action Fund, that work together to meet one mission. Both organizations are headquartered in Portland, Oregon, and they share office space and an Executive Director. Each organization is governed by a separate board of directors and maintains separate financial records.

The **Death with Dignity National Center** is a non-profit, 501(c)(3) organization which focuses on public education and legal defense. This organization hosts the informational website, www.deathwithdignity.org, and provides educational materials and referrals to terminally ill patients and their family members nationwide. The Center provides targeted education to a wide variety of groups who have an interest in Oregon's model Death with Dignity law,

including medical students, elected officials, reporters and members of the media, college students, and church officials. The Center provided legal representation to Oregon physicians and pharmacists who were the focus of the Supreme Court case *Gonzales v. Oregon*.


The **Death with Dignity Political Action Fund** is a 501(c)(4) social welfare organization which traces its lineage to the original Oregon Right to Die PAC. This organization provides political experience and expertise to individuals and organizations in other states. You can find information about this organization's history and activities as well as sign up for action alerts through its website, actionfund.deathwithdignity.org. This organization was one of the leaders in the successful Death with Dignity ballot initiative campaign in Washington State and is currently partnering with Patient Choices at End of Life - Vermont on a Death with Dignity legislative effort in that state.

DDNC Promotes Death with Dignity

As part of our commitment to promoting and advocating for Death with Dignity laws, we continue to educate the public in a variety of ways:

- We respond daily to emails and phone calls from people all over the country inquiring about specifics of the law, the benefits of having such a law, and how and why the law works. We provide information and referrals to terminally ill individuals, their family members and health care providers about a wide range of end-of-life care issues, including advance directives, Death with Dignity, palliative care, and communicating with physicians.
- In response to the overwhelming use of social media as a primary means of communicating, we have increased our presence on the web, launching a Death with Dignity National Center Facebook page and Twitter account. This increased involvement in social media provides us with an opportunity to reach a broader audience, to engage with constituents in real time, to respond more rapidly to questions or issues in the media, and to promote the work that we do to improve end-of-life care.

 Find us on Facebook at facebook.com/DeathwithDignity

 Follow us on Twitter at twitter.com/DeathwDignity



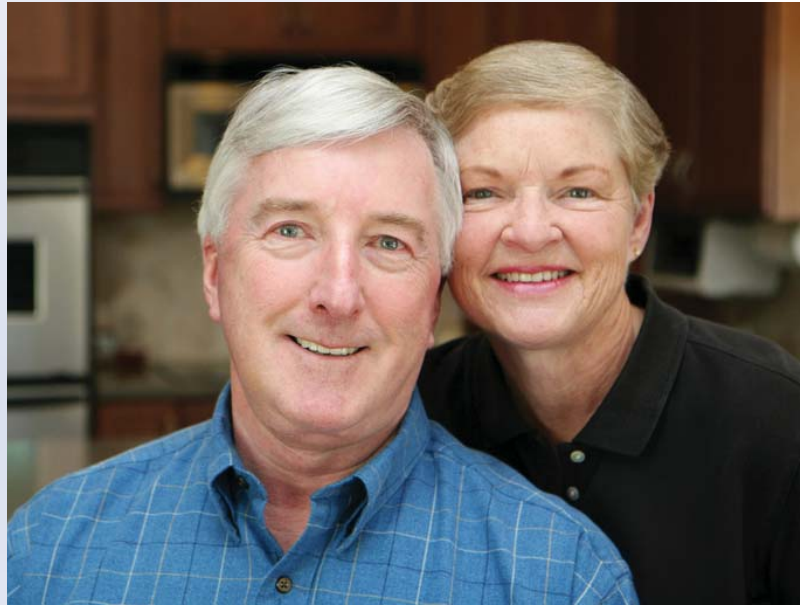
*We invite you to join
in the conversation!*

An Investment in DDNC is an Investment in Progress

Every day the staff of the Death with Dignity National Center and its sister organization, the Death with Dignity Political Action Fund are committed to working on your behalf. This past year, while being a quiet one, was one of great progress and movement toward the next Death with Dignity initiative.

The effort, while not glamorous, has been steadfast. Our team came together to discuss the possibility of a next initiative, detailed analysis and polling were conducted, and we strengthened our connections with local Death with Dignity groups in other states. All this we did so that the money you invest in us is invested wisely.

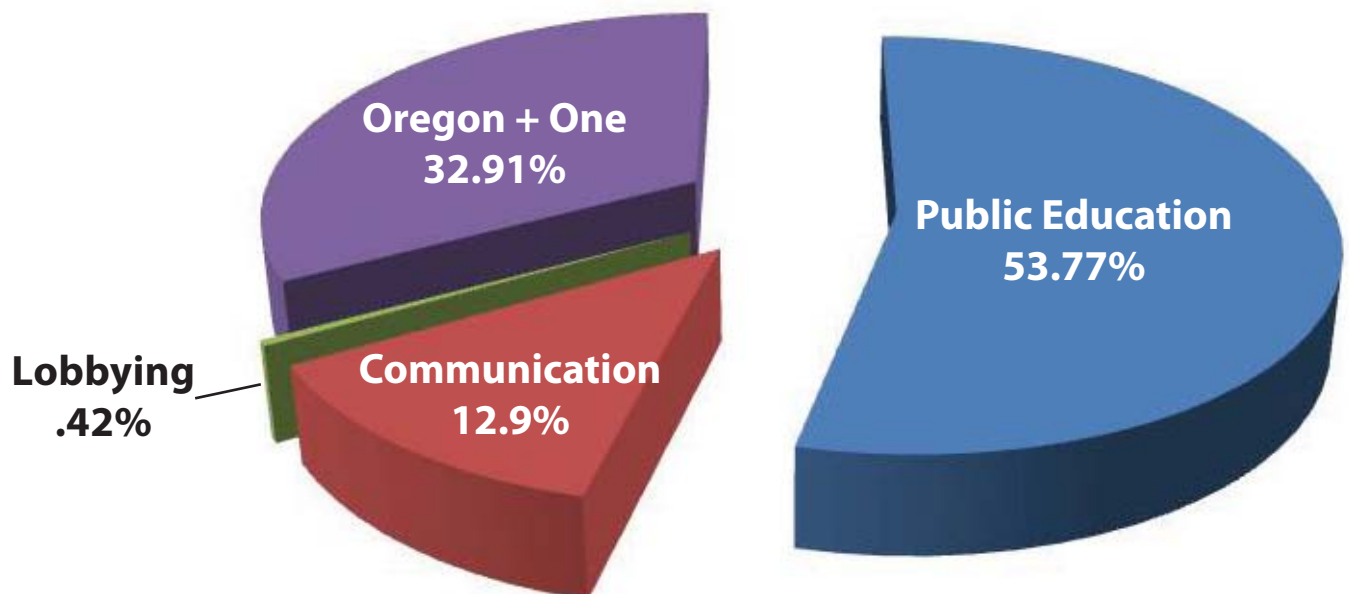
Our family of organizations has solidified its role as a national leader in the movement. We've been here since the beginning when Oregonians voted to have the right to die with dignity. We helped lead the way in Washington State. We are the only national organization working with the local group in Vermont. And we will continue to be here to improve end-of-life care options and advance Death with Dignity to people throughout the US. Thank you for making our work possible.



Investing Your Contributions Wisely

We are very grateful for all the generous support you show us. We feel that it is important to invest your hard-earned dollars wisely. This chart shows how our program dollars were spent during the 2009-2010 fiscal year.*

Thank you so much for your support!



*These amounts are derived from audited financial statements.

Consolidated Financial Statements

Death with Dignity National Center and Oregon Death with Dignity Political Action Fund
Comparative Financial Operations Report for the years ending March 31, 2010 and 2009.

Consolidated Statements of Financial Position

	<u>2010</u>	<u>2009</u>
ASSETS		
Cash and cash equivalents	\$27,909	\$42,305
Contributions receivable	457	4,720
Prepaid expenses	9,746	9,283
Investments	408,755	377,644
Property and equipment, net	8,702	12,839
	<u>8,702</u>	<u>12,839</u>
TOTAL ASSETS	<u><u>\$455,569</u></u>	<u><u>\$446,791</u></u>
LIABILITIES		
Accounts payable & accrued expenses	\$12,455	\$15,751
Total liabilities	<u>12,455</u>	<u>15,751</u>
NET ASSETS		
Unrestricted net assets:		
Undesignated	\$388,331	\$385,665
Board designated	42,892	32,536
Property and equipment, net	8,702	12,839
Total unrestricted net assets	<u>\$439,925</u>	<u>\$431,040</u>
Temporarily restricted net assets	3,189	-
Total net assets	<u>\$443,114</u>	<u>431,040</u>
TOTAL LIABILITIES AND NET ASSETS	<u><u>\$455,569</u></u>	<u><u>\$446,791</u></u>

These amounts are derived from audited financial statements.

Our 2009 tax forms filed in 2010 (IRS Form 990) are available at www.deathwithdignity.org/aboutus/financials.asp.

Consolidated Financial Statements

Death with Dignity National Center and Oregon Death with Dignity Political Action Fund
Comparative Financial Operations Reports for the years ending March 31, 2010 and 2009.

Consolidated Statements of Activities

	2010			2009
	Unrestricted	Temporarily Restricted	Total	Unrestricted
REVENUE AND SUPPORT:				
Contributions	\$325,043	\$22,089	\$347,132	\$291,319
Grants	7,489	-	7,489	10,500
In-kind contributions	12,600	-	12,600	86,700
Income (loss) on investments	106,840	-	106,840	(37,225)
Net assets released from restrictions:				
Satisfaction of purpose restrictions	18,900	(18,900)	-	-
TOTAL REVENUE AND SUPPORT	\$470,872	\$3,189	\$474,061	\$351,294
EXPENSES:				
Program services:				
Public Education	\$158,719	-	\$158,719	\$123,151
Communication	38,109	-	38,109	25,094
Lobbying	1,250	-	1,250	17,247
Oregon Plus One	97,134	-	97,134	933,023
Total Program Services	\$295,212	-	\$295,212	\$1,098,515
Management and general	61,174	-	61,174	59,874
Fundraising	105,601	-	105,601	131,480
TOTAL EXPENSES	\$461,987	-	\$461,987	\$1,289,869
Change in net assets	\$8,885	\$3,189	\$12,074	(938,575)
NET ASSETS:				
Beginning of year	\$431,040	-	\$431,040	\$1,369,615
End of year	\$439,925	\$3,189	\$443,114	\$431,040

*These amounts are derived from audited financial statements.
Copies of the full audit are available at 520 SW 6th Avenue, Suite. 1030, Portland, OR 97204.*

Board & Staff

Directors

Death with Dignity National Center

Dan Gregorie, MD
Connie Holden, RN, MSN
Edward Lowenstein, MD
Alan Meisel, JD
Carol Pratt, PhD, JD
Timothy E. Quill, MD
Eli D. Stutsman, JD
Steve Telfer

Officers

Death with Dignity National Center

Steve Telfer, *President*
David "Doc" Mayo, *Vice President*
Carol Pratt, *Treasurer*
Alan Meisel, *Assistant Treasurer*
Eli Stutsman, *Secretary*

Directors

Oregon Death with Dignity Political Action Fund

Charles "Buzzy" Baron, LLB, PhD
Dan Gregorie, MD
Midge Levy, ACSW
David "Doc" Mayo, PhD
Carol Pratt, PhD, JD
Timothy E. Quill, MD
Betty Rollin
Eli D. Stutsman, JD

Officers

Oregon Death with Dignity Political Action Fund

Steve Telfer, *President*
David "Doc" Mayo, *Vice President*
Carol Pratt, *Treasurer*
Alan Meisel, *Assistant Treasurer*
Eli Stutsman, *Secretary*

Staff

Peg Sandeen, MSW, *Executive Director*
Terry Miley, MPA, *Director of Finance and Operations*
DeVida Johnson, *Development Assistant*
Melissa Barber, *Electronic Communications Specialist*
Peter Hybertsen, MA, *Outreach Supervisor*
Karla Chandler, *Outreach Coordinator*
Emily Corso, *Outreach Coordinator*
Shaun Fairlee, *Outreach Coordinator*
Peter Williams, *Outreach Coordinator*



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Supporting Death with Dignity

We could not maintain our track record of success without your support. At the same time we recognize that all of our supporters have goals that they would like to achieve through giving. The Death with Dignity National Center offers a variety of giving options to meet each donor's needs. Our fundraising efforts are designed to give a voice to the overwhelming majority of Americans who support the rights of terminally ill individuals to make their own end-of-life decisions. Our commitment is to improve health care for those who are terminally ill by guaranteeing that a range of options is available to each and every one of those we serve. Together we can help ensure access and dignity for all people.



Outright Gifts

Gifts can be made individually and directly to the Death with Dignity National Center for unrestricted support of our mission or designated for a specific purpose.

Automatic Recurring Gifts

You can provide ongoing, reliable support to the mission of the Death with Dignity National Center through a sustained gift of monthly or quarterly donations transferred directly from your bank account or credit card. You have no checks to write, no payments to remember.

Bequests

Bequests help ensure the work we do for end-of-life care is available to future generations and create a lasting commitment to dignity and improved end-of-life options for all. You can make an outright bequest by leaving a specific dollar amount or a percentage of your estate. Your estate planner can guide you through this process.

Planned Giving

You can work with your estate planner to set up an annuity trust, a unitrust, or a gift annuity, or you can designate DDNC as a beneficiary on your life insurance or retirement plan to create a permanent legacy for change.

Gifts of Stock or Mutual Funds

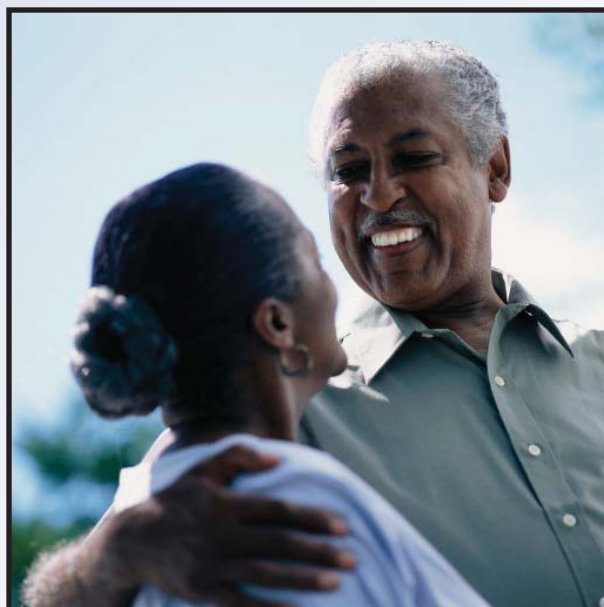
Donating stocks or mutual funds may provide you a charitable deduction for the fair market value of your gift, along with an exemption from capital gains tax. DDNC has a broker/consultant who will assist with completing your gift of stock or mutual funds. Please contact us for more information.

Giving In Memory or In Honor of Someone

Memorial and honorary gifts celebrate the lives and achievements of special individuals in a lasting way.

Workplace Matching Gifts

If you are an employee or retiree and your company has a matching gifts program, you can double or even triple the value of your gift at no cost to yourself. Your company's Human Resources office can provide appropriate information and forms.



STAY CONNECTED

Death with Dignity National Center

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actionfund.deathwithdignity.org



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